



**ANDREW JAMES CHERPAK III
MEMORIAL FOUNDATION, INC.
INVITES YOU TO LORD & TAYLOR'S
GARDEN CITY SHOP SMART. DO GOOD!
TUESDAY, NOVEMBER 1, 2011 - 9:00 AM TO 11:00 PM**

Shop all day while supporting your community! Lord & Taylor will be hosting Shop Smart Do Good - an exclusive day filled with special savings at Garden City. As part of the celebration, Lord & Taylor is giving our organization an opportunity to raise thousands of dollars.

Here's how it works . . .

We are one of several non-profit groups participating in the sale of \$5 admission tickets to Lord & Taylor's Shop Smart. Do Good! We retain **all the proceeds from our ticket sales**. With your support, we can also be one of the organizations to receive one of (3) bonus checks Lord & Taylor is donating the highest ticket sales (\$1,250), 2nd highest ticket sales (\$750), and 3rd highest ticket sales (\$500). We can also win the Highest Attendance Sweepstakes and receive an additional \$1,000. The more tickets we sell, the more money we raise!

Shop Smart. Do Good! Offers . . .

• **COUPON** - Each ticket includes a 20% and 25% bonus coupon to be

used on one special item.

• **SAVINGS PASS** - 15% savings pass to be used all day long on regular

and sale-priced merchandise storewide *including UGG, Cosmetics, and Fragrances.*

- Sign up for a new Lord & Taylor credit account and receive **an additional 15%** off all your day's purchases, on top of the coupon or savings pass savings'.
- Lord & Taylor cardholders will receive **an additional 10%** of all day long'.
- Opportunity to win great prizes.
- **PRE-SELL**: Starting **October 23rd** pre-select your purchases to be rung up on the day of the Benefit Bash - then come by and pick them up that day or after.

**Some minor exclusions apply. Subject to credit approval. See associate for details.*

TO ORDER TICKETS . . .

1. **CALL us/E-MAIL us** at: Phone: 516-885-4732 Email: ajc3memorial@aol.com

Provide your: Name / Phone / Address / # of Tickets ordered (\$5 each)

2. **ONLINE** at www.lordandtaylor.com/dogoodgardencity
Select Andrew James Cherpak III Memorial Foundation foundation from the drop-down menu!

THANK YOU FOR YOUR CONTINUED SUPPORT WITH KEEPING ANDREW'S LEGACY ALIVE!